The IDA Technology

Stan Franklin
and the
'Conscious' Software Research Group

Introducing IDA

An intelligent software agent capable of entirely automating human information agents

- *Customer Service Agents*
- *Travel Agents*
- *Insurance Agents*
- *Loan Officers*

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IDA Negotiates

IDA negotiates with clients in natural language—English

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IDA Accesses Databases

IDA locates and understands information from databases

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IDA Adheres to Policies

IDA understands and adheres to numerous company policies

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IDA Makes Decisions

IDA makes sophisticated decisions involving deliberation and constraint satisfaction

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IDA Produces a Product

IDA can produce useful products
- *Airline tickets*
- *Loan papers*
- *Insurance policies*

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IDA Generates Hypotheses

IDA generates hypotheses about how minds work to guide cognitive scientists and neuroscientists
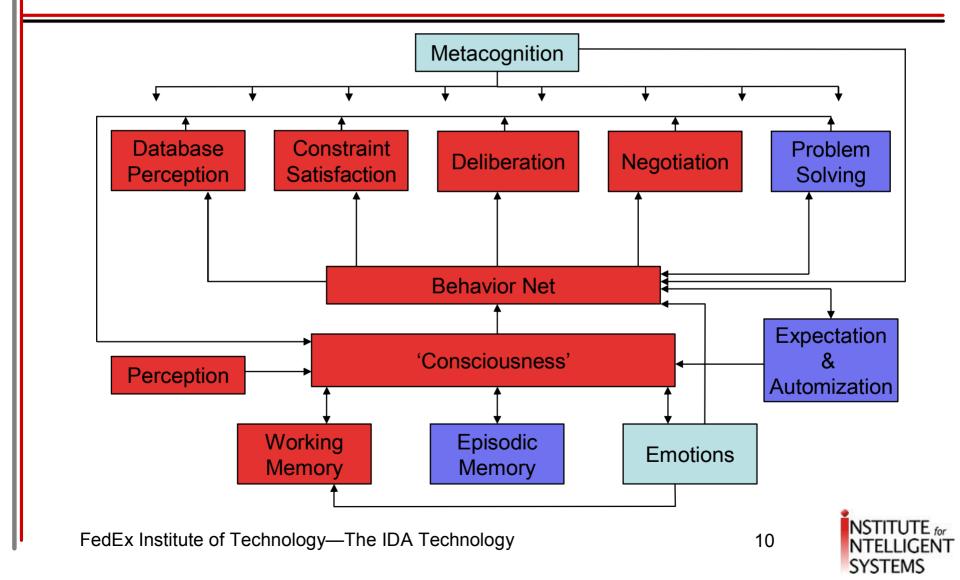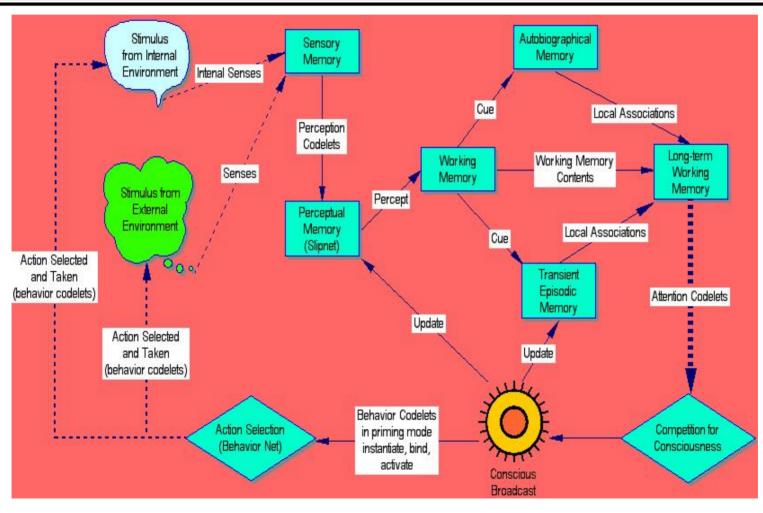
IDA'S Modules and Mechanisms

- Perception—Copycat Architecture—Hofstadter

- Action Selection—Behavior Net—Maes

- Episodic Memory—Sparse Distributed Memory—Kanerva

- Emotions—Pandemonium Theory—Jackson

- Metacognition—Fuzzy Classifier Systems—Holland

- Learning—Copycat Architecture, Reinforcement

- Constraint Satisfaction—Linear Functional

- Language Generation—Pandemonium Theory

- Deliberation—Pandemonium Theory
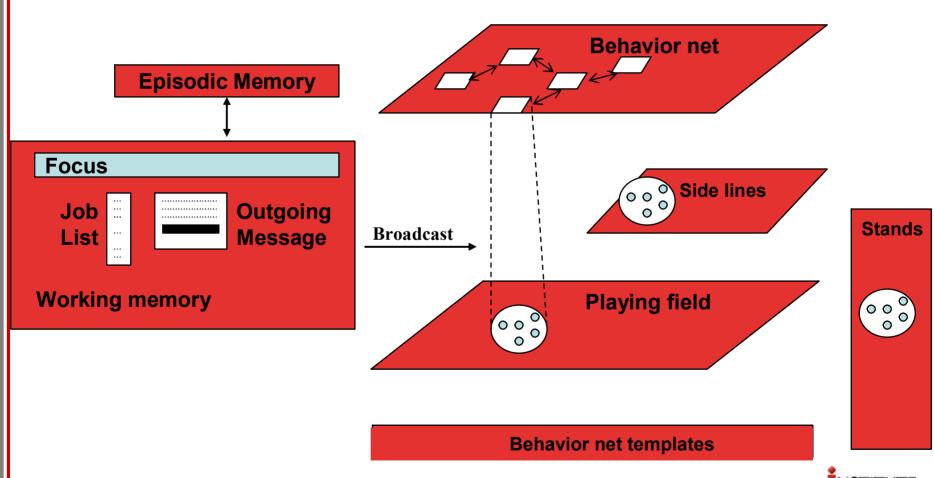
- 'Consciousness' —Pandemonium Theory

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IDA's Architecture

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IDA's Cognitive Cycle

IDA' Technology in Action

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Is IDA Conscious?

IDA is functionally 'conscious', but what about subjective experience?

Is IDA the world's first conscious artifact?

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